GUIDESIFY
SINGAPORE

GuideToEcom Premium:
The Ultimate E-commerce Solution

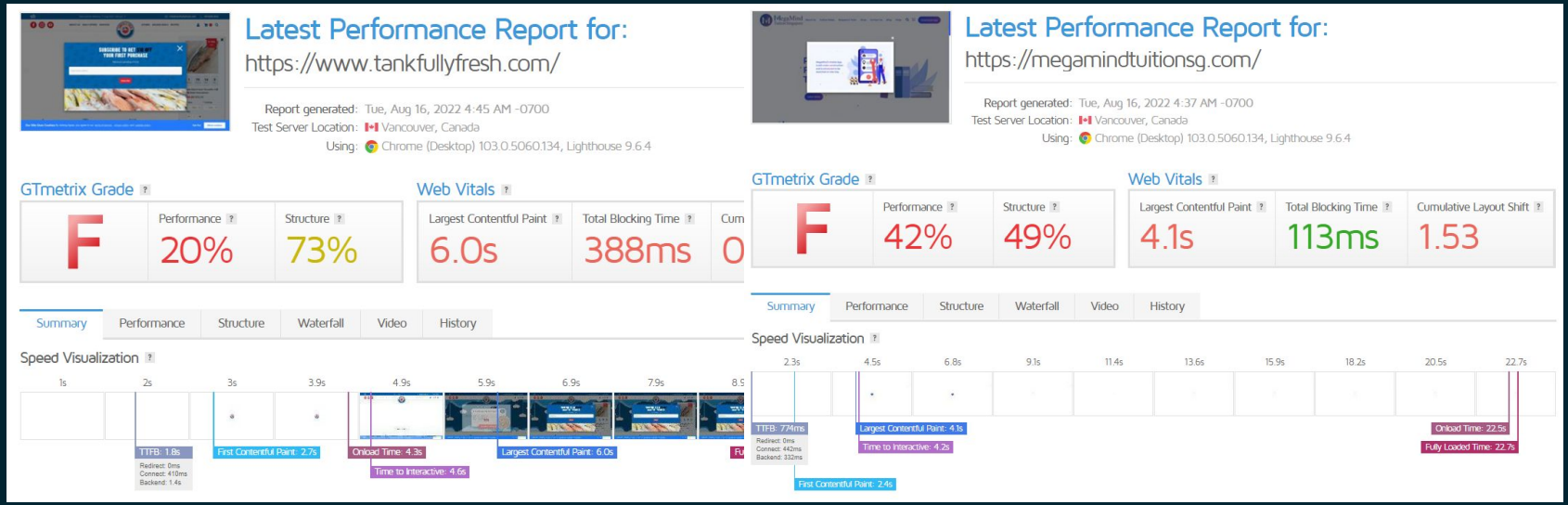
Company Background

Guidesify was started in 2017 as a platform covering tech, travel, gaming and lifestyle content. We started with writing reviews and guides out of interest and over the years, we were able to leverage on our background knowledge and passion to create written content of products and services we find will be appealing to our audience.

By optimising content for SEO, we have helped and would like to continue helping brands reach hundreds of thousands of readers worldwide consistently and reliably.

In 2021, we have also launched our bespoke eCommerce development solution - GuideToEcom Premium and is currently a pre-approved vendor for the Productivity Solutions Grant (PSG).

Taking a glance at existing solution providers...



Latest Performance Report for:
https://www.tankfullyfresh.com/

Report generated: Tue, Aug 16, 2022 4:45 AM -0700
Test Server Location: Vancouver, Canada
Using: Chrome (Desktop) 103.0.5060.134, Lighthouse 9.6.4

GTmetrix Grade: F
Performance: 20%
Structure: 73%

Web Vitals
Largest Contentful Paint: 6.0s
Total Blocking Time: 388ms
Cum: 0

Summary | Performance | Structure | Waterfall | Video | History

Speed Visualization

1s 2s 3s 3.9s 4.9s 5.9s 6.9s 7.9s 8.5

TTFB: 1.8s
Redirect: 0ms
Connect: 410ms
Backend: 1.4s
First Contentful Paint: 2.7s
Onload Time: 4.3s
Time to Interactive: 4.6s
Largest Contentful Paint: 6.0s

Latest Performance Report for:
https://megamindtuitionsg.com/

Report generated: Tue, Aug 16, 2022 4:37 AM -0700
Test Server Location: Vancouver, Canada
Using: Chrome (Desktop) 103.0.5060.134, Lighthouse 9.6.4

GTmetrix Grade: F
Performance: 42%
Structure: 49%

Web Vitals
Largest Contentful Paint: 4.1s
Total Blocking Time: 113ms
Cumulative Layout Shift: 1.53

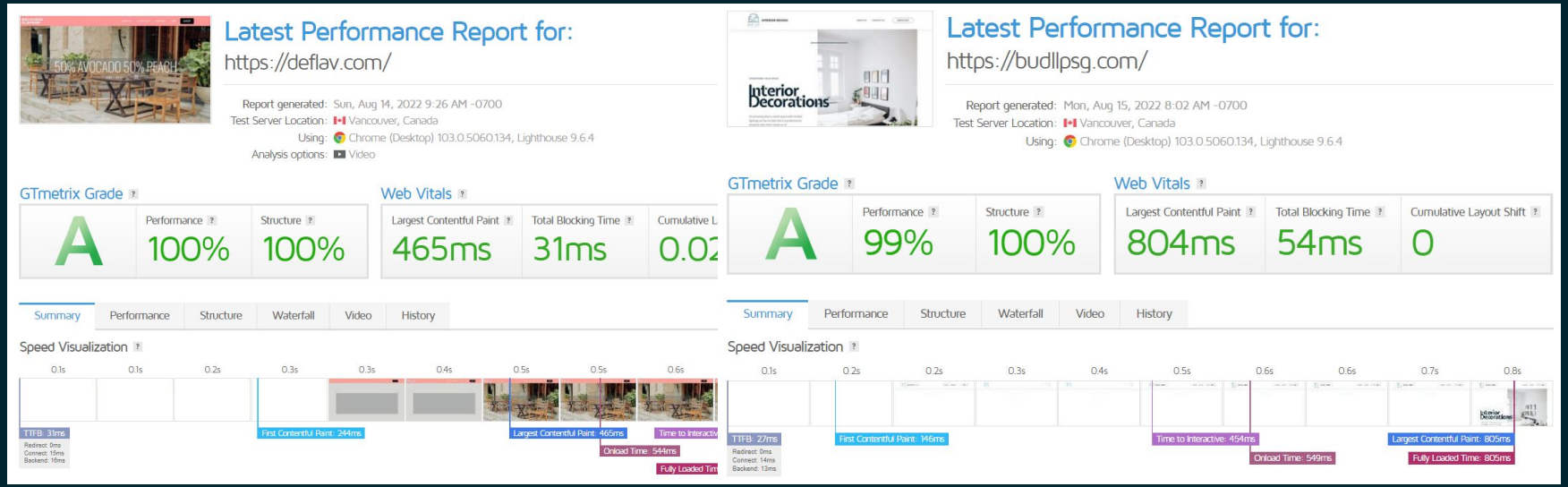
Summary | Performance | Structure | Waterfall | Video | History

Speed Visualization

2.3s 4.5s 6.8s 9.1s 11.4s 13.6s 15.9s 18.2s 20.5s 22.7s

TTFB: 774ms
Redirect: 0ms
Connect: 442ms
Backend: 332ms
First Contentful Paint: 2.4s
Largest Contentful Paint: 4.1s
Time to Interactive: 4.2s
Onload Time: 22.5s
Fully Loaded Time: 22.7s

Every Millisecond Counts.



A B2C website from scratch to deployment

Digital Identity

- Supports over 200 top-level domains
- Turnkey Solution: from branded email setup to order and logistics
- Custom Development and Integration with 3rd party technologies

Web Performance

- VPS Cloud Hosting
- Up-to-date Caching Solutions
- Cloudflare CDN: “Shortens” user-server distance
- Minify and remove unused code for each webpage (JS/CSS/HTML)

Analysis and Ideation

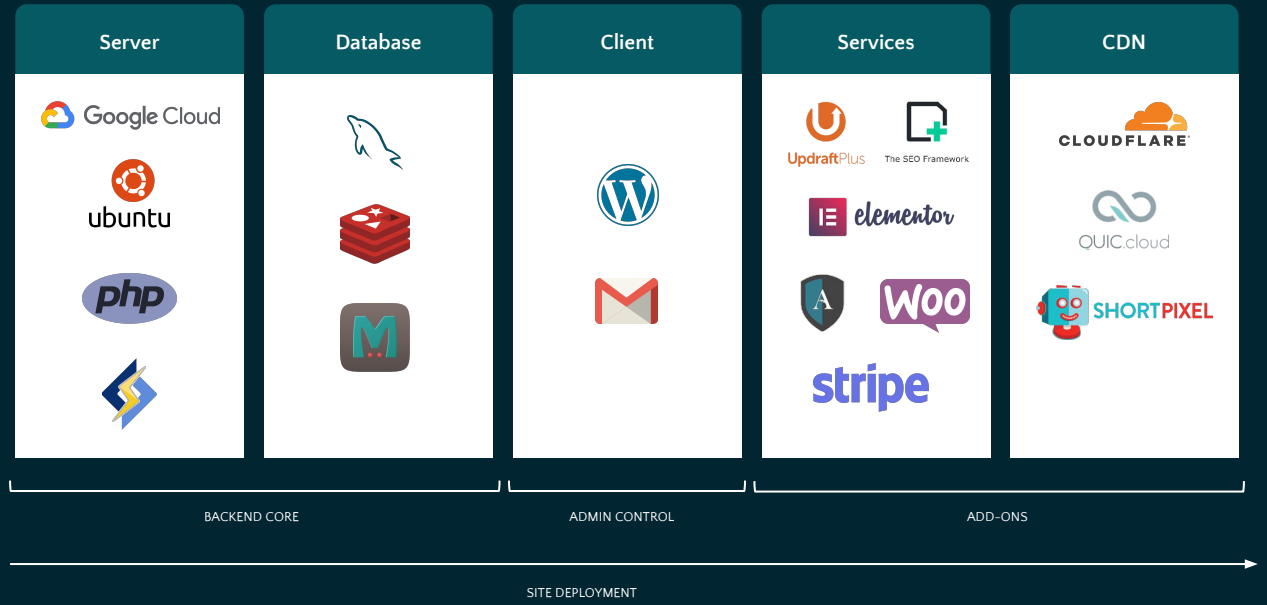
- Research and planning based on client requirements
- Professional templated designs
- Development and communicative execution
- Post sales servicing

Here's why our solution is BETTER.

Features	Guidesify	Shopify	Other vendors	DIY
Professional templated designs for fast deployment	✓	✗	✓	✗
Rapid site loading	✓	✓	✗	✗
Low server/monthly costs	✓	✗	✗	✗
SEO Optimisation	✓	✗	✗	✗
eCommerce Integration (B2C)	✓	✓	✓	✗
Post sales monitoring and upgrading	✓	✓	✗	✗

Add-ons available: *Custom design images, Copywriting (Non-AI), Branded email sending through Gmail interface*

The (C)leanest Stack you've ever seen.



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Contact us today!

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